



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

Marketing Internship

YMCA of Wayne County

Location: Wayne County, Ohio

Hours: Flexible, 10-15 hours per week (based on intern availability)

Internship Term: Summer 2026

About Us:

At the YMCA of Wayne County, we are committed to strengthening our community through youth development, healthy living, and social responsibility. Our mission drives every program, partnership, and project we pursue. As part of our marketing team, you'll help us tell the Y's story—reaching families, youth, and individuals who can benefit from our programs.

Position Overview:

We are seeking a creative, organized, and motivated **Marketing Intern** to assist with promoting YMCA programs, events, and initiatives. This is an **unpaid internship**, but it offers valuable hands-on experience in marketing, communications, public relations, and nonprofit leadership. Ideal for students studying marketing, communications, journalism, public relations, graphic design, or a related field.

Responsibilities:

- Assist with the creation of social media content
 - Facebook, Instagram, Tik Tok, and LinkedIn
- Help design marketing materials such as flyers, posters, and digital graphics
- Contribute to email newsletters and member communications
- Update and maintain content on the YMCA website
- Support promotion for fundraising events, summer camps, fitness programs, and community initiatives
- Capture photos and/or short videos at YMCA events
- Conduct basic marketing research to identify new outreach opportunities
- Attend occasional YMCA events to assist with marketing efforts
- Collaborate with staff and volunteers on campaign planning and execution



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Qualifications:

- Current college student or recent graduate in marketing, communications, journalism, public relations, graphic design, or a related field
- Strong writing, editing, and communication skills
- Familiarity with social media platforms listed previously
- Basic knowledge of Canva, or similar design tools preferred (training provided if needed)
- Self-motivated, detail-oriented, creative, and willing to take initiative
- Ability to work independently and meet deadlines
- Enthusiasm for the YMCA's mission and community service

What You'll Gain:

- Hands-on experience with real-world marketing projects
- A portfolio of professional marketing materials
- Opportunities for networking and mentorship with YMCA and community leaders
- Enhanced skills in social media marketing, graphic design, nonprofit communications, and event promotion
- A meaningful experience making a positive impact in the community

Potential for paid stipend depending on skill level and material produced.

To Apply:

Please submit your resume, a brief cover letter, and (if available) samples of writing or graphic design work to:

Lindsey Baumgartner, Orrville YMCA Branch Director

Email: lindseyb@ymcawayne.org

Subject Line: YMCA Marketing Intern Application